

# Is your cloud strategy keeping up with your data?

The savings pressure is on!

Lots of choices...



On-Premise



Private Cloud



Public Cloud

But more companies are choosing a mix:



## How do you make the most of it?

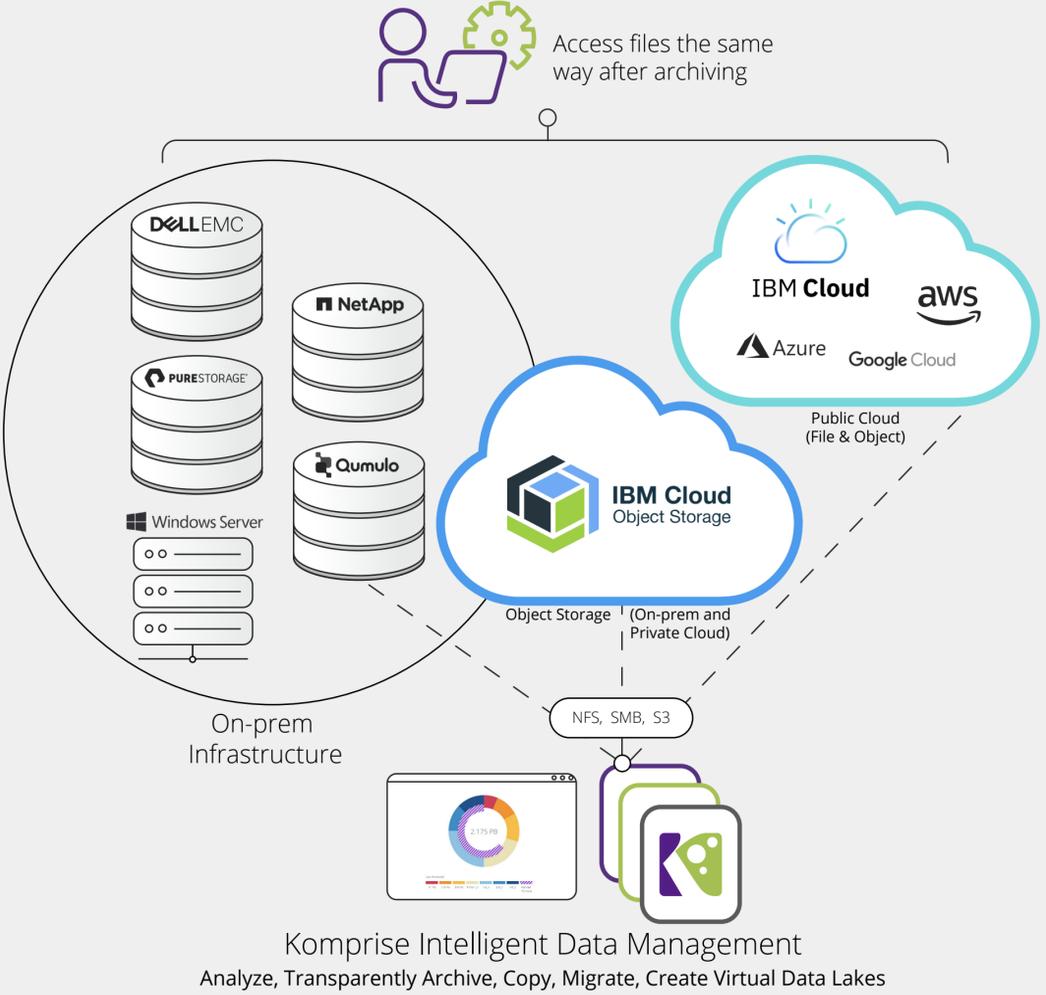
- **Lower costs** – offload cold data to cheaper storage
- **Avoid vendor lock-in** – Adopt new technology with agility
- **Optimize performance** – Use the right mix of performance and capacity storage
- **Address storage location** – Handle data performance, security, and regulatory requirements
- **Evolve quickly** - Answer changing business needs

## IBM and Komprise make it happen

Understand and manage your data smarter across the hybrid cloud

Become a data-driven hybrid multicloud enterprise

Consistently analyze, move, and manage your unstructured file and object data across your NAS and IBM Cloud Object Storage.



*“Bad data management leads to spiraling storage costs.”*

—Gartner, 2019

## komprise

### Intelligent Data Management

Know your data across all your storage to avoid the expensive error of treating your hot and cold data the same.

#### 5 Ways to Benefit

IBM and Komprise can help your company become a data-driven, hybrid multicloud enterprise.



1. Analyze and Optimize

Cut 70% of costs – offload cold data to IBM Cloud Object Storage



2. Migrate Data Fast

Migrate data to the cloud quickly and reliably



3. Bridge Big Data/AI

Build virtual data lakes across all storage for AI/ML



4. Build Cyber Resiliency

Keep data accessible despite cyber incidents by creating a low-cost copy



5. Access Data Anywhere

Manage data with native access across hybrid multi-clouds

Start your data-driven path today.

Get a Free Data Assessment

See how much cold data you could offload to IBM Cloud Object Storage.

Sign up via email at [IBM@Komprise.com](mailto:IBM@Komprise.com)